



Gabriele Carmelo Rosato

Storytelling specialist | Documentary filmmaker

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- Driving license: category B [vimeo.com/gabrielerosato](https://www.vimeo.com/gabrielerosato)

SKILLS

CREATIVE	95%
LEADERSHIP	90%
FLEXIBLE	85%
ORGANIZATION	85%
TEAMWORK	90%
STORYTELLING	95%
VIDEO EDITING	90%
FILMING	85%
IMAGE EDITING	75%
COPYEDITING	90%

- ITALIAN
MOTHER TONGUE
- ENGLISH
HIGH SPEAKING / HIGH WRITING
- SPANISH
HIGH SPEAKING / HIGH WRITING
- FRENCH
MEDIUM SPEAKING / HIGH WRITING
- HEBREW
BASIC KNOWLEDGE

VOCATIONAL TRAINING

- 2019 Certificate of attendance "European Project Design and Management" granted by Europa Innovation Business School, Turin
- 2018 Certificate of attendance "Travel Film School: How to become a travel documentary filmmaker" granted by Travel Media House, Taurinorum Team
- 2018 Certificate of attendance "IDS Academy: Italian Doc Screenings" granted by Doc/it Association of Italian Documentary Filmmakers
- 2017 Certificate of attendance "Winter School of Placetelling" granted by University of Salento
- 2016 Certificate of attendance "Survey to Plannings: New Technologies and Land Protection" granted by University of Bari
- 2015 Certificate of attendance "Transmedia Storytelling" granted by ISUFI Institute for Advanced Studies

HOBBIES

TRAVELING PHOTOGRAPHY MOVIEGOING MUSIC
READING FITNESS WRITING VOLUNTEERING

EXPERIENCE

- 2020 - present
CREATIVE DIRECTOR, CO-FOUNDER // OFFICINE B12 (ROME)
From the idea phase to the execution, I lead a team composed of graphic designers, copywriters and other creative professionals.
- 2019 - 2020
COMMUNICATION MANAGER // SAVE THE CUT (ROME-MILAN)
Supervisor of the creative content team, responsible for creation and implementation of communication programs, be it internal or external.
- 2017 - 2019
CREATIVE DIRECTOR, STORYTELLING SPECIALIST // NEMUS INSEDIAMENTI CREATIVI
Creative director of a team of professionals (documentary filmmakers, photographers and innovative storytelling specialists) committed to design and produce audiovisual content of social and cultural value.
- 2016 - 2019
ART DIRECTOR, HERITAGE PRACTITIONER // ARTECA
Specialised consulting for the realisation of cultural projects: design and implementation of temporary exhibitions, research, copywriting, desktop publishing, multimedia contents.
- 2018 - 2019
COMMUNICATION AND DISSEMINATION EXPERT // UNIVERSITY OF SALENTO
Head of the Communications Department in connection with the launch of the European project entitled "QNeST" [Adriatic-Ionian Programme INTERREG V-B Transnational 2014-2020]
- 2017 - 2018
COPYWRITER, CORPORATE STORYTELLER // 'STORIE DI CHI' MAGAZINE
Carrying out of a series of reports (text + photo feature) based on stories of Italian excellence for the digital magazine 'Storie di Chi' (Venice, Italy).
- 2016 - 2017
COPYEDITOR // 'STILO EDITRICE' & 'EDIZIONI DI PAGINA' PUBLISHING HOUSES
Identified grammar, spelling, punctuation, style and factual errors in publications (books and scientific journals); occasionally, desktop publishing (Adobe InDesign).

EDUCATION

- 2017 - present
PHD CANDIDATE IN CULTURAL HERITAGE SCIENCE | EQF LEVEL 8
UNIVERSITY OF SALENTO / LECCE
As part of the doctorate, the research topics investigated are: Social Psychology of Tourism, UNESCO policies of World Heritage sites, Storytelling strategies for new media.
- 2014 - 2016
MASTER'S DEGREE IN ARCHAEOLOGY [WITH HONOURS] | EQF LEVEL 7
UNIVERSITY OF SALENTO / LECCE
The in-depth study for the thesis involved the following subjects: Landscape Archeology, Geography of Tourism, Travel Literature.
- 2011 - 2014
UNIVERSITY DEGREE IN HUMAN SCIENCES | EQF LEVEL 6
ISUFI INSTITUTE FOR ADVANCED STUDIES / LECCE
This Diploma Supplement has been achieved through the study programme of the interdisciplinary Institute for Advanced Studies 'Scuola Superiore ISUFI' of Lecce.
- 2011 - 2014
BACHELOR'S DEGREE IN ARCHAEOLOGICAL HERITAGE [WITH HONOURS] | EQF LEVEL 6
UNIVERSITY OF SALENTO / LECCE
The thesis focused on a case study related to the ancient topography of an archaeological site in Southern Italy.



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CORPORATE STORYTELLING
DOCUMENTARIES // EXHIBITIONS
COPYEDITING // COPYWRITING

PORTFOLIO

CREATIVE APPROACH

In my work I tend to safeguard the balance between the **narrative drive** and the **imagery technique**, without sacrificing the power of stories, the true gem to be saved. I work with the assumption that documentaries continue to play an important role in defining, exposing, and **influencing social realities**. And to what degree documentaries have ever really influenced social progress is not irrelevant, indeed.

FIGURES



SOME WORKS

Watch the videos by clicking on its title



APULIA LAND ART

Category: Documentary | 30'
Client: UnconventionArt

It tells the experience of the sixth edition of the "Apulia Land Art Festival" through the voice of the protagonists, in a choral dimension depicting the mosaic of talents which have come to this artistic venue.

VOCI NEL VENTO

Category: Short film | Booktrailer
Client: Stilo Editrice

This short is the adaptation of the book 'Glasovi U Vetrui' by Grozdana Olujić: a novel about the destiny of humanity, the disintegration of Yugoslavia and the illusion of the American dream.



DUE MANI CH'È UNA DONNA

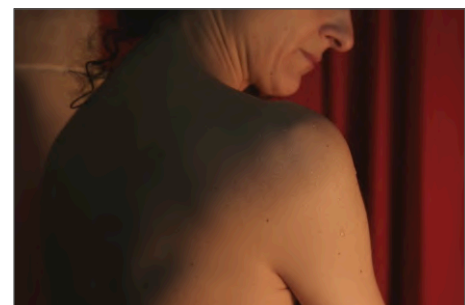
Category: Short film | 15'
Client: Duende

This is the filmed transposition of a theatrical performance which shows the inner soliloquy of a woman who, disappointed by unrequited love, frees her imagination with a coat hanger.

IL SILENZIO DELLA PIETRA

Category: Short film | Booktrailer
Client: Stilo Editrice

The adaptation of the book 'Korku Benim Sahibim' by Filiz Özdem: the story of a woman and her search for identity, clashing with the silence that surrounds the story of Armenian persecution.



PACE A TAVOLA

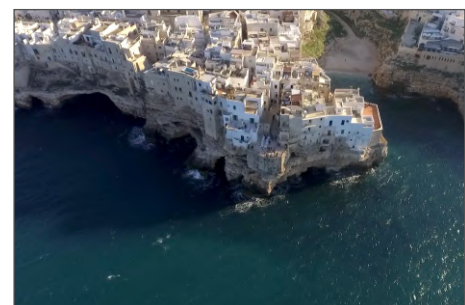
Category: Documentary | 30'
Client: UnaTerra

There is an Italian emporium where food is conceived as the link between nature and culture, and it is called "La Biottega". It is much more than a store: it is as an observatory on the future of nutrition.

STORIE DI UN TERRITORIO CHE CRESCE

Category: Docuseries | 12 episodes
Client: BCC di Alberobello e Sammichele

It is a web-series created on behalf of an Italian bank: the aim was to tell the bank's values through the business success stories of its customers who work in the area in which the bank operates.



THANK YOU FOR YOUR ATTENTION

IF YOU WANT TO SEE MORE PROJECTS VISIT MY [WEBSITE](#) OR THE [SHOWREEL](#), AND FEEL FREE TO [CONTACT ME](#) FOR ANY INFORMATION